

KRANNERT PhD PROGRAMS



PURDUE
UNIVERSITY®

Krannert School of Management

KRANNERT PhD PROGRAMS

**# 8 BEST
COLLEGE TOWN
IN AMERICA**
WALLETHUB

Home to the largest
university-affiliated
incubation park in U.S.

World-renowned research centers
in economics, business analytics,
manufacturing and supply chain

**# 6 MOST
INNOVATIVE
SCHOOL IN U.S.**
U.S. NEWS & WORLD REPORT

Krannert's Top Placements

Ball State University
Carnegie Mellon University
Chinese University of Hong Kong
Harvard Business School
Indiana University
Kent State University
Kuwait University
Miami University
Michigan State University
Ohio University
Renmin University
Rice University
San Diego State University
Texas A&M University

Tillburg University
University of Chicago
University of Cincinnati
University of Massachusetts
University of Michigan
University of Oklahoma
University of Pennsylvania/Wharton
University of South Carolina
University of Southern California
University of Washington
Villanova University
William & Mary
Xavier University

◆◆ I believe a great PhD program is the heartbeat of any elite research institution. For many of us at Krannert, working with doctoral students has been the highlight of our academic careers. ◆◆

David Hummels

Dr. Samuel R. Allen Dean of the Krannert School of Management, Distinguished Professor of Economics



Krannert's Distinguished Alumni

James Ang - Bank of America Eminent Scholar in Finance, College of Business, Florida State University

Mike Baye - Bert Elwert Professor of Business Economics, Kelley School of Business, Indiana University

James Cash - James E. Robison Professor of Business Administration, Emeritus, Harvard Business School

Karel Cool - The BP Chaired Professor of European Competitiveness, INSEAD

Javier Gimeno - Aon Dirk Verbeek Chair in International Risk and Strategic Management, INSEAD

Dominique Hanssens, Distinguished Research Professor of Marketing, Anderson Graduate School of Management, UCLA

Jack Hughes - Professor Emeritus, Ernst and Young Chair in Accounting, UCLA Anderson School of Management

Abel Jeuland - Professor Emeritus, Charles H. Kellstadt Professor of Marketing, Booth School of Business, University of Chicago

Morton Kamien - Professor Emeritus of Entrepreneurship, Kellogg School of Management, Northwestern University

P.K. Kannan - Dean's Chair in Marketing Science, Robert H. Smith School of Business, University of Maryland.

Pareena Lawrence - Former President, Hollins University

Donald Lehmann - George E. Warren Professor of Business, Columbia Business School

R. Preston McAfee - Chief Economist and Corporate Vice President, Microsoft

John McConnell - Burton D. Morgan Distinguished Chair of Private Enterprise, Krannert School of Management, Purdue University

Cynthia Montgomery - Timken Professor of Business Administration, Director of Research, Harvard Business School

Das Narayandas - Edsel Bryant Ford Professor of Business Administration, Harvard Business School; Senior Associate Dean for HBS Publishing; Senior Associate Dean for External Relations

David Reibstein - William Stewart Woodside Professor of Marketing, Wharton School, University of Pennsylvania

Nancy L. Schwartz - Morrison Professor of Decision Sciences, Emeritus, Kellogg School of Management, Northwestern University

Hugo Sonnenschein - Charles L. Hutchinson Distinguished Service Professor Emeritus, University of Chicago

John Summers - Professor Emeritus of Marketing, Kelley School of Business, Indiana University

Carolyn Woo - President and Chief Executive Officer, Catholic Relief Services

Our School

Purdue University's Krannert School of Management is preparing the future generation of distinguished scholars who will transform business and business education through rigorous analysis and innovative insight. Students focus on core disciplines in management, developing in-depth knowledge and pursuing their own research interests. Discipline-based research is the benchmark of the Krannert School of Management PhD program.

Students collaborate with distinguished faculty on groundbreaking research. The ability to identify and analyze problems is the critical research skill; our program focuses on developing this expertise. Many of our alumni are leading scholars and educators, and our faculty serve as mentors to ensure you have the same opportunity to achieve. Our major goal is to prepare students for exceptional positions in teaching and research for universities, government service, research institutions and private organizations.

There are a variety of concentration areas available to students. The management doctoral program allows specialization in:

- Accounting
- Finance
- Management Information Systems (MIS)
- Marketing
- Organizational Behavior and Human Resources Management
- Quantitative Methods
- Strategic Management
- Supply Chain and Operations Management

krannert.purdue.edu/programs/phd/home.php



Krannert uniquely approaches business learning from a research-based, quantitative angle.

Krannert's Centers

Dr. Cornell A. Bell Business Opportunity Program

Serves to increase diversity and give students access to world-class management education.

Brock-Wilson Center for Women in Management

Accelerates the career and leadership development of women in business.

Business Information and Analytics Center

Leverages Krannert's research and corporate collaborations in Management Information Systems and Quantitative Methods.

Dauch Center for the Management of Manufacturing Enterprises and the Global Supply Chain Management Initiative

Promote education, research and industrial engagement in operations, manufacturing and supply chain management.

Burton D. Morgan Center for Entrepreneurship

Fosters and stimulates the understanding and application of entrepreneurship with faculty and students across the Purdue campus and with stakeholders throughout Indiana and the world.

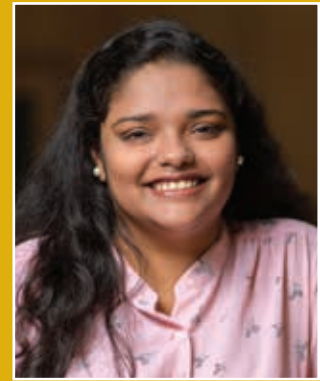
Purdue University Research Center in Economics

Conducts research into the economic effects of government policies.

Economics

The doctoral program in economics in the Krannert School of Management has a strong quantitative and analytical orientation that provides students with cutting-edge research skills and a broad understanding of economic institutions. The student-to-faculty ratio is low, ensuring personal attention from our committed faculty.

Students have access to state-of-the-art research tools, including the Vernon Smith Experimental Economics Laboratory and computational resources, so they can produce work on the research frontier. Our students leverage these opportunities to find employment in research, teaching, business and government.



Mouli Modak

Economics PhD Student

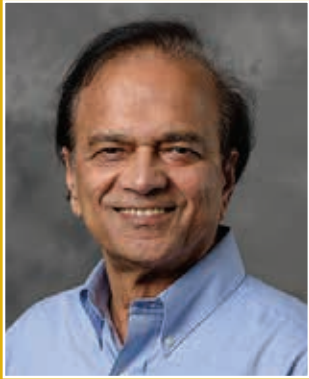
I find helpful people everywhere in the department. Professors are very welcoming toward curious questions, and many of them have an open-door policy. The departmental seminars and coffee hours are instrumental in bringing students and faculty in touch with recent research in the field. My stay of nearly two years has been fulfilling, and I do not regret giving up a corporate job offer to pursue research.



One of the nice things about our program is that we have a low student-to-faculty ratio. It provides the students with more hands-on experience being involved with faculty research.

Tim Cason

*Distinguished Professor of Economics,
Robert and Susan Gadomski Chair in Economics*



Manu Kalwani

*OneAmerica Professor
of Management*

One of the joys of being on the marketing faculty at Purdue is the opportunity to work with doctoral students. Their intellectual curiosity and motivation have made it exciting for me to explore new research topics. It has been rewarding to see our students acquire research values and training to become accomplished research scholars and go on to have successful academic careers.

Management

A unique characteristic of the Krannert management doctoral programs is the variety of specialization areas available to students: accounting, finance, management information systems, marketing, quantitative methods/management science, strategic management, and supply chain and operations management. With the school's distinguished faculty members, top-notch research activities and intellectually challenging environment, the goal of the Krannert management doctoral programs is to nurture researchers and potential educators who will make contributions to the field throughout their career. The programs also have a strong interdisciplinary flavor and require students to cross the boundaries of their own major fields and learn research skills in other areas. Krannert doctoral students have their peer-run student organization, the Krannert Doctoral Student Association, which focuses on supporting them in their programs and improving their research and teaching environment.



My most valuable and worthwhile educational experience has come about by learning from doctoral students who, many years later, continue to be my friends and mentors.

John McConnell

*Burton D. Morgan Distinguished Chair
of Private Enterprise*

Krannert School of Management Doctoral Programs

Accounting

Economics

Finance

Management Information Systems

Marketing

Organizational Behavior and Human Resources Management

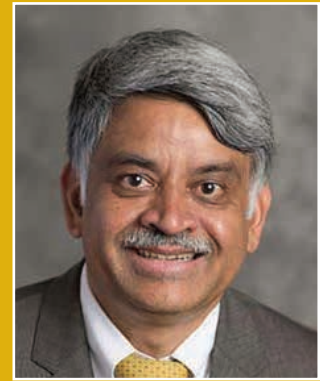
Quantitative Methods

Strategic Management

Supply Chain and Operations Management

For more information, visit

krannert.purdue.edu/programs/phd/#degree-programs



Ananth V. Iyer

*Department Head, Management,
and Senior Associate Dean,
Susan Bulkeley Butler Chair
in Operations Management,
Director, DCMME and GSCMI*

Krannert's Supply Chain and Operations Management doctoral program is ideal for the student motivated by practice but also driven to contribute to a deeper understanding of decisions and their impact.



Deciding to commit to the Krannert PhD program in OBHR was one of the best decisions I've ever made. Being able to work with Michael Champion and Stephen Green was an opportunity of a lifetime. I had read all of their research in the *Journal of Applied Psychology* and *Personnel Psychology*. To learn how to conduct research of a caliber high enough to be published in those journals was beyond my wildest dreams. Yet, with their training and support, by the time I graduated, I had done so.

Talya Bauer

*Cameron Professor of Management, Portland State University;
President of SIOP; Associate Editor, Journal of Applied Psychology*

Our University

Purdue University is located in West Lafayette, Indiana, 65 miles northwest of Indianapolis and 126 miles southeast of Chicago. The University celebrated its sesquicentennial in 2019.

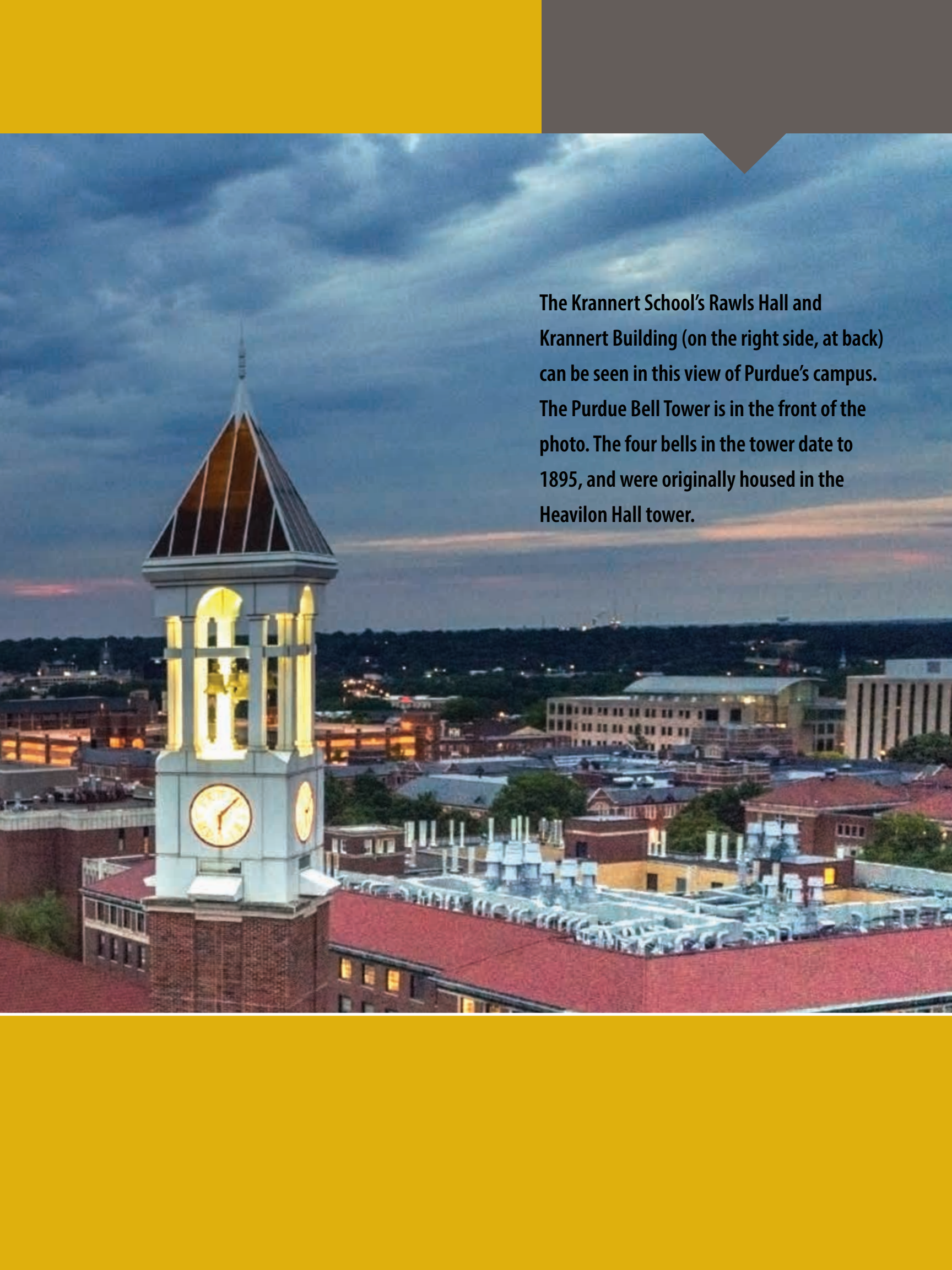
Committed to student success, the University has changed the student experience with greater focus on faculty-student interaction and creative use of technology. Committed to pursuing scientific discoveries and engineered solutions, Purdue has streamlined pathways for faculty and student innovators who have a vision for moving the world forward.

The University traces its beginnings to July 2, 1862, when President Abraham Lincoln signed

the Morrill Act. By this act, the federal government offered to turn over public lands to any state that would use the proceeds from their sale to maintain a college to teach agriculture and the “mechanic arts.”

In 1865, the Indiana General Assembly voted to participate in this plan and took steps to establish such an institution. On May 6, 1869, the state legislature decided to locate the institution near Lafayette and accepted \$150,000 from Lafayette merchant John Purdue, \$50,000 from Tippecanoe County, and 100 acres of land from local residents. The legislators named the land-grant institution Purdue University.





The Krannert School's Rawls Hall and Krannert Building (on the right side, at back) can be seen in this view of Purdue's campus. The Purdue Bell Tower is in the front of the photo. The four bells in the tower date to 1895, and were originally housed in the Heavilon Hall tower.

Our Community

The Lafayette-West Lafayette community, or Greater Lafayette, is one of the fastest-growing areas in the Midwest. Home to Subaru of Indiana Automotive Inc., Wabash National Corporation and Caterpillar, as well as high-tech firms and small businesses, Greater Lafayette has more people employed in its workforce than ever before. The community has a population of more than 174,000.

Greater Lafayette's downtown, which stretches from the Purdue Memorial Union on the Purdue campus in West Lafayette and over the Wabash River to 11th Street in Lafayette, includes Chauncey Village District, Wabash Riverfront District, and the Arts and Market District. Chauncey Village District, the area between the Purdue campus and the riverfront, has a college atmosphere and emphasizes Purdue traditions and memorabilia, along with night life and shopping. The Wabash Riverfront District, between River Road in West Lafayette and Fourth Street in Lafayette, is home to several large events, such as Taste of Tippecanoe and Wabash Riverfest. The Arts and Market District in Lafayette offers shops, museums and galleries, and also is home to the Lafayette Farmers Market on Saturday mornings from May through October.

The community is upriver from Fort Ouiatenon, which was built by French traders in 1719. The Feast of the Hunters Moon, a fall event, celebrates the gathering of the French and Native Americans that originally took place at the fort.

Chicago



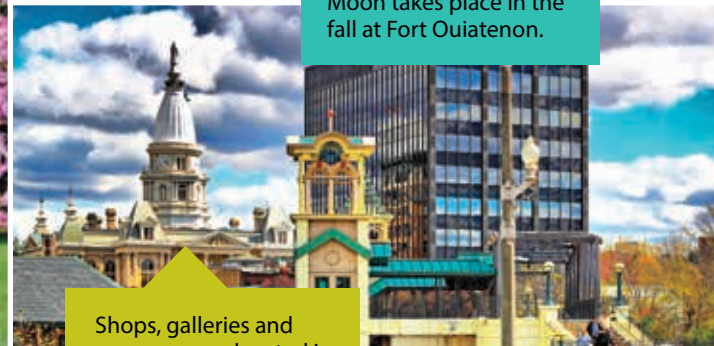
Greater Lafayette downtown hosts a farmers market on Saturday mornings from May through October.



The Feast of the Hunters Moon takes place in the fall at Fort Ouiatenon.



Several trails for walking, running and biking are offered throughout Greater Lafayette.



Shops, galleries and museums are located in downtown Lafayette.

KRANNERT PhD PROGRAMS

The award-winning
Rawls Hall, which
opened in 2003, is the
home of the Krannert
School of Management.



150 YEARS OF **GIANTLEAPS**[™]

PURDUE
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Krannert School of Management

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