

The Krannert School of Management doctoral program in strategic management is committed to producing world-class scholars and teachers through systematic and rigorous academic training. Our program benefits from a quantitative tradition through a diverse set of empirical methodologies, formal modeling and simulation methods.

We focus on being a “strategist’s strategist” program that asks questions about how to create and capture value and how to develop, nurture, and sustain competitive advantage within our nuanced and detailed research pursuits. All faculty and students convene around the year for pro-seminar meetings in an intimate setting to brainstorm research ideas, critically evaluate developments in the field and nurture academic partnerships.

Unique Features

- Birthplace of independent doctoral program in strategy, formally started in 1971
- The Strategic Management Journal, the first independent — and still premier — research journal in the field (1981), was established at Krannert under the leadership of Dan Schendel
- Founder of the Strategic Management Society (1980), a research conference/society
- Some of the very first large-sample scientific research studies in strategy were conducted by faculty and students at Purdue (Hatten and Schendel, 1977; Hatten, Schendel and Cooper, 1978)



I came to Krannert School of Management to pursue my research interest and to work with renowned professors here. Krannert and Purdue University provide a great environment to collaborate with faculty and colleagues, to conduct cutting-edge and interdisciplinary research, and to bring new knowledge to the field. Here, many people and many opportunities are surrounding you to help you to succeed as a PhD in your future career.

— Mingtao Xu, PhD Student, Strategic Management

Strategic Management

Tapping Purdue's strengths in STEM

Because research on technology commercialization, innovation and entrepreneurship represents an important and growing branch of the strategic management field, we take advantage of Purdue's leadership in the STEM fields of science, technology, engineering and mathematics. Purdue has excellent research and analytical resources, such as one of the world's most powerful supercomputers, magnetic resonance imaging facilities and experimental laboratories (including the Vernon Smith Experimental Economics Laboratory at Krannert).

Through our partnerships with the University's Discovery Park and the Purdue Foundry business incubator, students have direct access to study innovation and entrepreneurship as they occur in real time. We plan to expand and deepen these opportunities and create a research center to study technology commercialization.



Richard Makadok
Brock Term Chair of Strategic Management and Professor of Management

Our doctoral program has launched the careers of some of the world's most prominent strategy researchers, such as Karel Cool, Tim Folta, Javier Gimeno, Ken Hatten, Cynthia Montgomery, Jeff Reuer and Carolyn Woo. It is our honor, privilege, and mission to extend and strengthen this extraordinary legacy by mentoring our doctoral students to become the next generation of great researchers.

krannert.purdue.edu/academics/Strategy/PhD-old.php

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